



## SOCIAL MEDIA BULLSHIT BINGO

<b>Digitale Transformation</b>	<b>Disruption</b>	<b>Influencer</b>	<b>Reach</b>	<b>Supergeil</b>
<b>Infografik</b>	<b>Big Data</b>	<b>Content Marketing</b>	<b>Earned Media</b>	<b>User Generated Content</b>
<b>Clickability</b>	<b>Agiles Marketing</b>	<b>JOKER</b>	<b>Engagement</b>	<b>360° Kampagne</b>
<b>Gamification</b>	<b>Triggern</b>	<b>Viral</b>	<b>SEO</b>	<b>Trackrecord</b>
<b>Benchmark</b>	<b>Synergie</b>	<b>Blogger Relations</b>	<b>UX</b>	<b>4.0</b>